

MINUTES ... Board of Directors
Protect Lake Dunlap Association (PLDA)
Thursday, August 18th, 2011

A meeting of the Board of Directors for the PLDA was held on Thursday, August 18th, 2011 in the general conference room of the Wright Distributing Company, 1509 IH 35 N. President David Shaw called the meeting to order at 6:31 PM.

Present: John Ivy, Ray Kottler, Paul Edelen (left @ 7:20), Bob Meder, Lydon Flume (left @7:30), Julius Grossenbacher, Jay Harmon, Robby Kinsey, David Shaw, Marcus McKean and Dan Krueger

Absent: Bruce Shepherd, Cary Schindler, Eric Chase, Scott Wakefield and Joe Boyle

Guests: None

The minutes from the Board of Directors meeting of July 21st were approved with the correction noted of Bob's last name (Meder). The motion was made by Kottler, seconded by Meder.

Treasurer Ivy gave a report of the general fund as well as the August activities to date. Grossenbacher moved with a second from Kottler, to accept his report as submitted; motion passed.

Harmon gave an update on the city council meeting of which he and Ivy attended regarding the discussion of possibly banning all disposable containers on the river within the city limits and reminded the board the council will meet and vote on Monday the 22nd, of which Jay and John would again go to represent PLDA. In addition to those concerns, we discussed the issues of duckweed, moss and future "silt" concerns. A spirited discussion followed of these issues.

The GBRA Lake lowering was discussed, and reports of members indicated the drop was anywhere from 24" to 36", depending on lake location. It was noted that GBRA did not mark any hazards nor was there any signs posted at boat ramps. President Shaw will approach GRBA about the possibility of taking stumps out later in the fall, as this is a definite safety issue. A suggestion of cutting the dead tree stumps to roughly 6 feet down, which will leave plenty of them for a fish habitat.

Harmon provided a follow-up report of what Cindy had provided all board members via email regarding the PLDA new website and the many hits and comments. All members were complimentary of our website and were quite pleased with the progress and work done by Greg and Cindy.

A general discussion was held of having a contest or two. It was mentioned and some ideas were tossed out regarding "Backyard of the month Contest" as well as a "Monthly Picture Contest". The board made no decisions on either and was unofficially tabled.

A new PLDA logo was discussed and felt the old one is quite dated. Kinsey and Chase will submit some new designs for the board to consider at our September board meeting.

Bob Meder asked the board to consider adding a “Fishing Hole” report on the news link within our website, and he offered to write and submit something periodically. Much discussion followed, but there was a concern this might lead to others wanting other updates, such as skiing or wakeboarding information.

Ivy stated he will submit information of the TCEQ report and how we successfully worked with NBU to lower the phosphorous levels, etc. to Grossenbacher, who will fine-tune a submission/summary to be part of our website for all members/prospective members to view.

Harmon thanked everyone who assisted with the Lake Clean-up Project. He and others who worked felt the day’s event was quite successful and those who helped seemed to have a great time.

The Corporate Sponsor level payment was discussed and the board felt the \$250 should remain the same, noting that the sponsorship remains in effect for one year from the start date. The board also felt we should not limit nor restrict corporate sponsorships who wished to be partners with us.

The board felt the gala should be canceled this year due to the lake lowering and Kottler would contact all of the sponsors who had previously submitted gift cards and other promo items to see if they would allow us to keep till next year or if they wanted them back.

At 7:56 PM, the board went into closed session to discuss memberships and board involvement.

At 8:10 PM, the board returned to open session.

President Shaw stated our next meeting is scheduled for September 15th, same time, same location and asked for email input for the agenda. The meeting was adjourned at 8:14 PM.

Submitted by Dan Krueger, Acting Secretary

ATTEST: David Shaw, President